



Helping you stay ahead.

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Synergis Technologies, Inc. Achieves Autodesk Gold Tier VAR Status in AEC

Recognized for Expertise in AEC Solutions Selling

Quakertown, PA, September 29, 2011 - Synergis Technologies, Inc. today announced their designation as an Autodesk Gold Tier Value-Added Reseller (VAR), with AEC authorization. Gold Tier partners comprise an elevated level of the Autodesk [Value Added Reseller](#) program, which incorporates Autodesk software solutions along with proven and measurable technical expertise in a specific industry or unique business. Gold partners provide their customers with full solutions from pre- and post-sales support, to training, implementation, and customization. They work closely with Autodesk to help customers design, simulate and analyze their ideas, increase operational efficiencies and maximize their return on investment in Autodesk software solutions.

“Gold Tier partners understand that a healthy business is achieved through the success of their customers,” said Dave Rhodes, vice president of Americas sales at Autodesk. “Synergis has raised the bar by developing a deep understanding of their customers’ business, pain points, and goals. They also have a solid understanding of solution selling and implementation.”

Autodesk considers those chosen for Gold Tier status to be experts at implementing Autodesk solutions of a particular product division or for a specific customer type. To qualify for Autodesk Gold Tier status, a VAR must demonstrate technical and industry expertise that includes a strong knowledge of customers’ business needs in the areas of architecture, engineering, construction, manufacturing, or media and entertainment. Each qualified Gold Tier partner has demonstrated the ability to meet rigorous sales, personnel, and customer service measurements, and proven customer references and testimonials to support their level of expertise and commitment to customer success.

About Synergis Engineering Design Solutions

Synergis Engineering Design Solutions, a division of Synergis Technologies, Inc., provides customers solutions to make them more productive, competitive, and profitable. Synergis is among the most elite of the Autodesk Value Added Resellers and holds privileged recognition as an Autodesk Consulting Specialized Partner; Autodesk Authorized Training Center (ATC); Autodesk Gold Partner, one of Autodesk’s highest level of certification, for the expertise, training and services it provides for the manufacturing, AEC and education communities; and Autodesk Silver Partner for government. Companies in these industries turn to Synergis for Autodesk software, and the highest quality training, professional services, and support available to help them stay ahead. For more information on Synergis Engineering Design Solutions, visit www.synergis.com or call 800-836-5440.

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