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Synergis Achieves Platinum Status, Autodesk's Highest Tier for VARs

Company Recognized for Expertise in Solutions Selling and Customer Satisfaction

QUAKERTOWN, Pennsylvania, February 8, 2012— Synergis Technologies, Inc. today announced their designation as an Autodesk Platinum Tier Value-Added Reseller (VAR), with Manufacturing; Architecture, Engineering, and Construction; and Education authorization. Platinum Tier partners comprise the highest level of the Autodesk [Value Added Reseller](#) program, which incorporates Autodesk software solutions along with proven and measurable technical expertise in a specific industry or unique business. Platinum partners provide their customers with best-in-class full solutions from pre- and post-sales support, consulting, training, implementation, and customization. Synergis works closely with Autodesk to help customers design, simulate and analyze their ideas, increase operational efficiencies and maximize their return on investment in Autodesk software solutions.

“Platinum Tier partners represent the top five percent of all Autodesk VARs, and understand that a healthy business is achieved through the success of their customers,” said Steve Blum, senior vice president of worldwide sales and services at Autodesk. “Synergis has raised the bar by developing a deep understanding of their customers’ business, pain points, and goals. They also have a solid understanding of solution selling and implementation.”

Autodesk considers those VARs that achieve the Platinum Tier status to be the best at implementing Autodesk solutions of a particular product division or for a specific customer type. To qualify for Autodesk Platinum Tier status, a VAR must demonstrate technical and industry expertise that includes a strong knowledge of customers’ business needs in the areas of architecture, engineering, construction, manufacturing, or media and entertainment. Each qualified Platinum Tier partner has demonstrated the ability to meet rigorous sales, personnel,

and customer satisfaction measurements to support their level of expertise and commitment to customer success.

“We wish to take this opportunity to thank our clients for their many years of loyalty, their honest and open feedback to help us continually improve, their earnest participation in the design communities and user groups we support, and the referral clients they recommend to Synergis,” said Kristen Tomasic, vice president of Synergis’ Engineering Design Solutions Division. “We are fortunate to work with clients who consider relationships paramount, and who value Synergis as a long-term partner in their success.”

About Synergis Engineering Design Solutions

Synergis Engineering Design Solutions, a division of Synergis Technologies, Inc., provides customers solutions to make them more productive, competitive, and profitable. Synergis is among the most elite of the Autodesk Value Added Resellers and holds privileged recognition as an Autodesk Platinum Partner, Autodesk’s highest level of certification, for the expertise, training and services it provides for the manufacturing, AEC and education communities; Autodesk Consulting Specialized Partner; and Autodesk Authorized Training Center (ATC). Companies in these industries turn to Synergis for Autodesk software, and the highest quality training, professional services, and support available to help them stay ahead. For more information on Synergis Engineering Design Solutions, visit www.synergis.com or call 800-836-5440.

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