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**AUTODESK'S PHIL BERNSTEIN AND KIERANTIMBERLAKE'S STEPHEN  
KIERAN TO SPEAK AT SYNERGIS BUILDING SOLUTIONS EXECUTIVE  
BRIEFING**

**Architectural Professionals to Learn How Building Information Modeling can  
be a Successful Strategy for the Future**

**Quakertown, PA, February 23, 2005** — Synergis® Design and Engineering Solutions Division, a prominent Autodesk® Solutions Provider in the Mid-Atlantic region, announced today "Vision to Reality: Synergis Building Solutions Executive Briefing" for principals and other senior executives at architectural firms featuring keynote speakers representing Autodesk, the AIA, and KieranTimberlake Associates, LLP. The executive briefing event will help attendees better understand how building information modeling is changing the way the building industry works. By joining other Autodesk customers worldwide who have embraced this new way of working, attendees can improve their process and profitability and, more importantly, stay ahead of their competition.

Keynote speakers include Phil Bernstein, FAIA, and Vice President of Autodesk Building Solutions Division, as well as Stephen Kieran, co-author of *refabricating Architecture* and partner at KieranTimberlake Associates, LLP. The executive briefing will take place on Thursday, March 24, 2005, from 4:00 – 8:30 p.m. EST at the University of Pennsylvania Museum of Archaeology and Anthropology, 3260 South Street, Philadelphia, PA 19104.

Attendees will be able to:

- Hear firsthand Phil Bernstein and Stephen Kieran's short and long term vision of architectural design.

- Benefit from a special guest appearance by Autodesk Technical Evangelist, Lynn Allen, who will host the event.
- Participate in a Q&A forum consisting of Autodesk, Synergis and industry experts.
- Find out exciting new details on what's coming up for the Autodesk Building Solutions Division and how building information modeling is changing the way the building industry works.
- Try out Autodesk software solutions using Synergis' laptop labs.
- Have a chance to receive prizes and giveaways.

A special cocktail reception will follow the presentation and open discussion. All attendees will receive a complimentary copy of *refabricating Architecture*, autographed by Stephen Kieran. Free registration is available at [www.synergis.com/seminars.html](http://www.synergis.com/seminars.html) or by calling 800-836-5440.

"We are thrilled to have Phil Bernstein speaking at our event. It demonstrates Autodesk's support of Synergis' efforts to communicate this important message to customers," said Kristen Tomasic, Vice President of Synergis Design and Engineering Solutions Division. "It is critical for our customers to understand Autodesk's short and long term visions for their industry and how many customers have already taken their visions to reality with the Autodesk solutions."

### **About Synergis Design and Engineering Solutions**

Synergis Design and Engineering Solutions, an independent division of Synergis<sup>®</sup> Technologies, Inc, is a prominent Autodesk Solutions Provider in the Mid-Atlantic region and Autodesk<sup>®</sup> Authorized Reseller for Manufacturing, Infrastructure, and Building Design Solutions. The Design and Engineering Solutions Division provides companies in Manufacturing, Government, AEC, and related industries the best quality Autodesk software, training, professional services, and support to ensure their maximum productivity, competitive business advantage, and return on investment. As an Autodesk<sup>®</sup> Authorized Training Center, Synergis provides onsite customized and classroom training at five convenient locations, taught by Autodesk Certified Experts. For more information on the Design and Engineering Solutions Division, visit [www.synergis.com](http://www.synergis.com) or call 800-836-5440.

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